

Declaration of Good Practice

'TCN member' means an approved member of the Tourism Consultants Network, practising either independently or in a firm or other organisation.

As a TCN member I undertake to:

1. Maintain high standards of professional integrity, endeavour, commercial confidentiality, financial propriety, and personal conduct.
2. Accept an engagement only if suitably skilled and experienced to undertake it, and if it presents no conflict of interest.
3. Agree terms of the brief and conditions of engagement with the client; define the services and end products to be provided; identify staff and/or sub-consultants to be employed; and specify all financial arrangements and timings clearly.
4. Exercise independence of thought and action in developing recommendations specifically for each client's needs, based upon sound research, validated research material, through the application of impartial analysis and professional judgement.
5. Ensure that information about my experience and previous commissions is factual and free from statements which are inaccurate or misleading.
6. Carry out all work diligently and conscientiously and, in doing so, strive to contribute to the wider reputation and promotion of tourism consultancy in general and of the Tourism Consultants Network and Tourism Society specifically.

I agree to honour this Declaration of Good Practice and abide by its requirements. I accept TCN reserves the right to rescind my membership if I am deemed by the TCN Committee to have breached, or failed to comply with, this code of conduct.

Benjamin Carey FTS TCN MIH
Carey Tourism